



STATEMENT / MEDIA RELEASE

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THE INAUGURAL PUTRAJAYA INTERNATIONAL ISLAMIC ARTS & CULTRE FESTIVAL 2013 IN MALAYSIA

PUTRAJAYA, 17 Oct 2013 – Perbadanan Putrajaya (PPj) today announced that it will be organizing the inaugural **Putrajaya International Islamic Arts & Culture Festival 2013 (PIIACUF 2013)** at **Dataran Putrajaya, Precinct 3, Putrajaya** from **1st – 10th November 2013**. Themed **“From Andalucia to Putrajaya”**, the event which will be the first of its kind, is aimed at positioning **Putrajaya as the leading arts and cultural center of Islam of the new age**.

This year the focus of PIIACUF is to give its visitors a glimpse of the Golden Ages of Islam at the height of Islamic Civilization in Andalucia, Spain. Andalucia was selected based on its historical roots as a nation during the dark ages and how Andalucia flourished in all aspects of life from arts, culture, trade and architecture as Islam took presence within the hearts and minds of the Andalucians. This year's PIIACUF will also see the participation of other countries namely **Malaysia, Indonesia, Spain, Morocco, Egypt and Iran**.

PIIACUF 2013 will see a myriad of activities and programs taking place such as the **International Conference of Architecture & Built Environment: Defining the Concept of Islamic Architecture & Built Environment** in partnership with the *Kulliyah of Architecture & Environmental Design (KAED)*, International Islamic University of Malaysia and in conjunction with the university's 30th Anniversary. Other signature events of PIIACUF includes **The Islamic Arts Exhibition & Auction** which will feature 60 artistic works of paintings and installations, **International Islamic Film Screenings**, **The Putrajaya International Islamic Forum** which will feature 10 world renown speakers sharing their views on global moderation and Islamic economy, a **Souq** which houses 50 traders comprising arts & crafts, lifestyle, fashion, services and knowledge.

Another key component of PIIACUF 2013 event is the **“From Andalucia to Putrajaya” Exhibition** which will showcase and exhibit the golden ages of Islam in Andalucia, Spain and the spread of Islam and its civilization throughout Malay Archipelago.

The grand finale of PIIACUF 2013 will be the Islamic Concert entitled “The Journey of Nur” on Saturday, 9th November 2013, 9.00pm which features international and local acts to harmonize the music and arts of Islam. The concert celebrates the diversity of Islamic music and genre, which will allow the visitors to appreciate the influence of cultures through the journey of music and sounds from Andalusia, through Africa, the Middle East, Asia Subcontinent and the Far East. The concert promises a unique difference through song medleys and performances of soulful journey. The acts for the concert include big names such as **Maher Zain, Opick, Zain Bhikha, Reaf, M.Nasir, Ramli Sarip, Raihan, and In-Team.**

PIIACUF 2013 aims to attract some 500,000 local and international visitors throughout the 10 day event.

In conjunction with the Putrajaya International Islamic Arts & Culture Festival 2013, TV AlHijrah as the Official Broadcaster will also be organizing various events at Dataran Putrajaya which includes TV programs such as Assalamualaikum, Dikir Zikir, Forums, activities and special Anniversary Programs to celebrate its 3rd anniversary on 5th November 2013 (1st Muharam 1435 Hijriah).

The Putrajaya International Islamic Arts & Culture Festival 2013 (PIIACUF 2013) starts from 1st – 10th November 2013 and opens daily from 10:00am – 10:00pm. Admission is free. For further information, visit www.ppi.gov.my or www.piiacuf.com or contact the secretariat **En. Azmi Bin Alang Ahmad / Nornadia Binti Abd. Rahman at 03-8887 7033.**



(TENGKU AINA BINTI TENGKU ISMAIL SHAH)
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